



# E-Update

## San Bruno Chamber of Commerce

FEBRUARY 19, 2009

VOLUME 1

### Officers:

**Executive Director:**  
Laura Baughman

**President**  
Michele Enriquez-Da Silva

**CFO**  
Benson Wong, DDS

**VP Membership**  
Rosalyn Yu  
World Wide Chiropractic

**Immediate Past President**  
Al Grochol

**Directors:**  
Emile Hons  
The Shops at Tanforan

**Ken Ibarra**  
Ibarra & Associates

**David Ratto**  
Ricoh Copiers

**Terry Jackson**  
City Liaison

**Deborah Franzella**  
Executive Asst.

**2009  
PRESIDENT'S  
CIRCLE**

~SAN MATEO~  
CREDIT UNION

### San Bruno Chamber of Commerce Directory and Community Guides are IN and OUT!

The Directories were distributed at our Installation Luncheon on January 15! We have directories at member businesses, Don Pico's, First National Bank, San Mateo Credit Union and Wells Fargo as well as Mollie Stones. The balance of the directories - 6500 of them will be delivered via the San Francisco Examiner to homes in San Bruno on March 1<sup>st</sup>. The Directories will be in a front pocket of the newspaper so residents will be able to spot it right away!

**The San Francisco Chronicle** recently printed this article and I would like to share it with you. "Craftspeople, planners, architects and suppliers need your kitchen remodel, landscape project or room addition. You can't save the autoworkers in Detroit, but you can keep people working locally: Remember every \$100 you spend in San Bruno gives the city \$1.00 in sales tax revenue! Keep that sales tax LOCAL. Check out the Chamber website [www.sanbrunochamber.com](http://www.sanbrunochamber.com) for local craftsman and businesses to support!

**Larry Mobley Memorial Fund** The raffle proceeds from the International Tastes of San Bruno netted \$500 for the Larry Mobley Memorial Fund. We, once again offered a \$1610.00 scholarship to the special needs program for San Bruno Parks Elementary School District. This year the grant went to Susan Hilleli and Eileen Cassidy.

Anyone interested in donating to the Memorial Fund, please send your donations to the Larry Mobley Memorial Fund c/o the San Bruno Chamber of Commerce.

**February 26<sup>th</sup> - Capuchino High School Career Fair** will be held from 11:20 a.m. Flyers will be mailed out this week - if interested call Sabrina Wilson at 558-2712. They are especially looking for Veterinarians, Chiropractors, Stock Trading, Realtors, Real Estate Agents, Financial Managers and more!

**February 27 & 28<sup>th</sup> - E-Waste Collection** ECS Refining and United Datatech Distributors will be hosting the event on Friday and Saturday the 27<sup>th</sup> & 28<sup>th</sup> of February. Friday 12-4 and Saturday 9-3. In the Equity Parking Lot @ San Bruno Avenue and Traeger Avenues- San Bruno.

## **March 12, 2009 – Wear green to O’Dowd’s Plumbing and Radiant Heating**

Mixer and Ribbon Cutting! Food will be provided by Fiddlers Green and Cameron Hughes is sponsoring the Wine Tasting @ O’Dowd’s Showroom, 100 Lucia Avenue, San Bruno. 5:30 – 7:30. Ribbon Cutting at 6:00 p.m. RSVP to Deborah at 588-0180.

## **Saturday, March 21 ~ 4<sup>th</sup> Annual Showcase of**

**Businesses** held at The Shops at Tanforan from 11:00 – 3:00 p.m. Registrations available on our website and will be mailed out this week. \$200 for Members and \$250 for non-members before March 6<sup>th</sup>. After March 6<sup>th</sup> prices go up to \$225 for Members and \$275 for non-members!

**April 4, 2009 Pancake Breakfast at the San Bruno Recreation Center from 9:00 – 11:00.** **San Bruno Parks and Rec Department, joins Artichoke Joes, The San Bruno Chamber of Commerce, Project Pride, Mollie Stones and Sloat Garden Center** to host this wonderful family event.

## **Congratulations! To Dr. Bradley Parker and Marshall**

**Realty,** Both Diamond Certified Businesses in San Bruno. Although you have to pay to be a member Diamond Certified does extensive reviews of businesses wanting to participate. These two Businesses were the only ones in San Bruno to meet all the qualifications! Printed in the San Francisco Chronicle! Great job!

**Congratulations also goes to Roxanne Booth with Western Federal Credit Union.** She ran the PF Chang’s Rock n Roll Half Marathon in Phoenix, Arizona on January 18<sup>th</sup> Her time was 1:55; two weeks later she ran the Kaiser Permanente Half Marathon in Golden Gate Park and finished at 1:52! Lastly, she is running a race in Atlanta on March 29 and hope to finish in 1:50! You go Girl! Be sure to seek her out at the next mixer and give her a “high five”!

## **The San Bruno Chamber of Commerce joins**

**Ben-E-Lect – to offer Employer Driven Benefits** You will be receiving a package soon from Corrin Trowbridge (Farmers Insurance) regarding a new opportunity for businesses to lower their health care costs for their employees. The high cost of health insurance is the number one concern of small businesses and the greatest threat to their profitability. As an advocate for our small business members, we are helping you find a solution. Using Ben-E-Lect’s Employer Driven Health Plan model, members can save 25%-40% in costs while providing the same or better benefits to their employees!

**Thank you Carolyn Livengood!** Carolyn’s article will appear in the February 13<sup>th</sup> - edition of the San Mateo Times. Carolyn wrote about our Installation of Officers, the State of the County Speech made by President of the Board of Supervisors, Mark Church, as well as the State of the City address presented by Mayor Larry Franzella. Carolyn has always been gracious in mentioning the Chamber and what we are doing in the city and we Thank her!

### **Sanbrunochamber.com**

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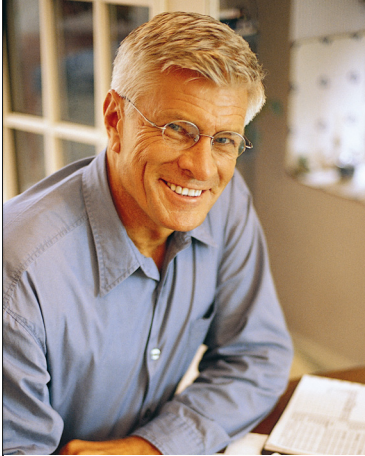
[office@sanbrunochamber.com](mailto:office@sanbrunochamber.com) (Deborah)

**COMCAST SPOTLIGHT!** We have partnered with Comcast who handles all the cable advertising from Mendocino down to Gilroy! San Bruno Chamber of Commerce has joined the program along with Daly City ~ Colma Chamber of Commerce to offer our members discounted rates on television advertising!

If three San Bruno businesses wish to participate, they can split the fee three ways – a very unique offer to our area! Please contact Sr. **Account Executive Lorena Rosales at 415-315-1130.**

**San Bruno Lions Annual Crab Fest Dinner – Saturday, March 14** at the San Bruno Senior Center ~ 1555 Crystal Springs Road. Ticket prices are \$40.00 Table Sponsor donations are \$100. Contact Lion Smitty (922-1792) or Lion Isaac Mejia at 282-1908.

**Reward your employees with Group Life – See the attachment from Corrin Trowbridge, Farmers Insurance Group for information on employee packages. Corrin can be reached at 355-5396.**



## Reward your employees with Group Life

A competitive benefits package can be an excellent way to reward existing employees as well as successfully attract high-performing staff members. Now there's an affordable Group Life package from Kemper Investors for companies which are San Bruno Chamber members. It's simple to get started.

- Guaranteed coverage starting at \$50,000
- No medical exams
- Simple enrollment and administration
- Enhanced Accidental Death & Dismemberment benefits included
- Employee Supplemental Insurance available\*
- Two employee minimum groups

Very affordably, you can maintain your company's competitive edge by providing your employees with term Life insurance and offer them employee paid Supplemental Term Life\* as well.

We would be delighted to conduct a free (and quick!) analysis for your company.

\* Supplemental Life available for groups of five or more

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benefits for all full-time employees.

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