



The **President's Circle** has been designed to prominently recognize companies whose continual support has been instrumental in the growth and success of the San Bruno Chamber of Commerce. In addition to visibility in the Chamber's newsletter, referral guide, and event programs, **President's Circle** members enjoy the convenience of a one-time, all-inclusive benefit program that insures representation at Chamber Events, through a choice of three levels of financial commitment; benefit packages are tailored to meet individual preferences.

Because your company has been so supportive in the past, we invite you into the **President's Circle** and express our gratitude and appreciation for your commitment to the San Bruno business community and honor you for your participation in its expanding influence.

Please take a moment to look over the following pages to see what a great marketing opportunity this "**Circle**" could be for your business.

For more information, please call Laura Baughman, San Bruno Chamber of Commerce (SBCC) Executive Director, at (650) 588-0180.

Sincerely,

Laura Baughman
Executive Director

&

Michele Enriquez-Da Silva
2009 President

San Bruno Chamber of Commerce . 618 San Mateo Avenue . San Bruno, CA 94066 650-588-0180



SBCC President's Circle

Frequently Asked Questions

What is the President's Circle?

It is an exclusive benefit club for selected members of the San Bruno Chamber of Commerce.

Why was the President's Circle developed?

It was developed at the request of member businesses that often sponsor events or purchase tables at Chamber functions. They wanted a better way to plan in advance for the best use of their marketing budget.

Is this a new idea for Chambers?

Actually, no. The San Bruno Chamber is borrowing a concept successfully implemented in dozens of chambers across the western United States. We reviewed the sponsor club programs of similar chambers and adapted them to fit the needs and desires of our members here in San Bruno.

Why would my business want to be member of the President's Circle?

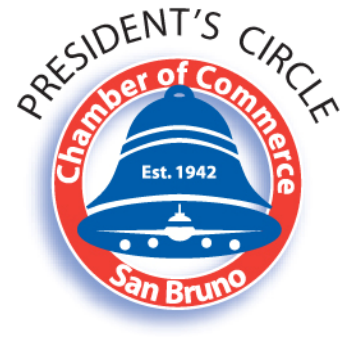
For three reasons. One, your business will be able to budget in advance your level of sponsorship and participation in the San Bruno Chamber of Commerce. Two, you can arrange for the funds, logos, artwork and necessary descriptions only one time during the year. Three, you will receive additional benefits not available to the general membership.

What is the term of the President's Circle?

Benefits begin immediately upon enrollment and continue for 12 months.

Do I need to pay the entire amount at one time?

No. A payment plan can be developed for you. As long as the full amount is scheduled to be collected within 4 months of enrollment, you will begin to receive full benefits right away.



SBCC President's Circle

Please place an "X" in the box next to your preferred level of Membership and Valuable Marketing Benefits

Consider joining SAN MATEO CREDIT UNION @ THE PLATINUM LEVEL!

- Platinum Level (\$3,000/year)**
 - Free Ad for one year on the Chamber's website, www.sanbrunochamber.com
 - Your businesses listed as Platinum Level Sponsor at all major Chamber Events.
 - Your business listed as Platinum Level Sponsor on the front page of the Chamber's E-Update Newsletter
 - Your business listed in media for all major Chamber events
 - One-minute self-commercial at the Chamber's Annual Installation Luncheon.
 - Preferred Seating and acknowledgement at all major Chamber events
 - One Free Booth Space at one of the Chamber's annual events, such as the Showcase of Businesses or Farmers' Market
 - 12 tickets for the International Tastes of San Bruno

- Gold Level (\$2,500/year)**
 - Free Ad for six months on the Chamber's website, www.sanbrunochamber.com
 - Your businesses listed as Gold Level Sponsor at all major Chamber events. Your business listed as Gold Level Sponsor on the front page of the Chamber's E-Update Newsletter
 - Your business listed in media for all major Chamber events
 - Preferred seating and mention at all major Chamber events
 - Introduction of your business as a Gold Level Sponsor at the annual Chamber Installation Luncheon.
 - One Free Booth Space at one of the Chamber's annual events, such as the Showcase of Businesses or Farmers' Market
 - 10 tickets for the International Tastes of San Bruno

- Silver Level (1,000/year)**
 - Free Ad for six months on the Chamber's website, www.sanbrunochamber.com
 - Your businesses listed as Silver Level Sponsor at all major Chamber events.
 - Your business listed as Silver Level Sponsor on the front page of the Chamber's E-Update Newsletter
 - Your business listed in media for all major Chamber events
 - 5 tickets for the International Tastes of San Bruno



SBCC President's Circle

Application Form

Company Name _____

Address: _____ City/State Zip _____

Phone _____ Fax _____

Web-site _____ E-mail _____

Sponsorship Levels

_____ Platinum (\$3000.00) _____ Gold (\$2,500.00) _____ Silver (\$1,000.00) _____

_____ Check Enclosed

_____ Credit Card # _____ Exp. _____

Address on Credit Card Statement _____

_____ Please bill my credit card in 4 installments of one time a month for 4 months.

Date _____ Signature _____

Please have a PDF form of your logo e-mailed to office@sanbrunochamber.com

**Please fax this form to 650-588-6473
or mail to
618 San Mateo Avenue
San Bruno, CA 94066**