



# The Update

618 "The Avenue"  
San Bruno, CA 94066  
Phone: (650) 588-0180 Fax: (650) 588-6473  
Website: [www.sanbrunochamber.com](http://www.sanbrunochamber.com)  
E-mail: [sbchamber@sanbrunocable.com](mailto:sbchamber@sanbrunocable.com)

October/September 2005



## Executive Board

President  
**Tammy Del Bene**  
San Bruno Garbage  
Company

President Elect  
**Lisa Teglia**  
Lisa Teglia Graphic  
Consulting

Vice Chair - CFO  
**Benjamin Colombo**  
San Bruno Graphics

Past President  
**Karin Cunningham**  
Prudential California Realty

## Board of Directors

2005-2007  
**Scott Buschman**  
Scott Buschman  
Photography

2005-2007  
**Reena Carvallo**  
Wells Fargo

2005-2007  
**Emile Hons**  
The Shops at Tanforan

2004-2006  
**Bruce Keim**  
Skylawn Funeral Home  
San Bruno

2004-2006  
**Christine Maley-Grubl**  
Peninsula Traffic  
Congestion Relief Alliance

2004-2006  
**Bob Marshall Jr., Realtor**  
Marshall Realty

2005-2006  
**Danna Stephens**  
First National Bank of  
Northern California

Over the last two years the owners of The Shops at Tanforan, Wattson/Breevast headed by *Greg Wattson* and *Bob Carr*, have been working continuously to make this mall a showplace for San Bruno and a destination for shoppers from all around the Bay Area.



Over \$105,000,000 has been spent to make this dream come true and over 500 men and women have helped to demolish, redesign and build the new mall over the last 20 months.

The demolition of the old mall produced almost 175,000 pounds of debris a day. Much of that was metal and other recyclables and all of that was sent off for recycling.

Over 15,000 tons of new steel was used during the remodel and some 100,000 tiles have been placed throughout the mall. Over 400,000 old tiles had to be removed to make this possible.

The mall plans to have over 100 stores and services including two in dining restaurants and a brand new food court. Within a year, a 20 screen cinema complex will be opened on the east side of Sears.

Tanforan has a long history including the fact that for 70 years the property the mall now stands on was once a very successful racetrack, by the same name. Included in Tanforan's rich history is their continued support and dedication to the San Bruno Chamber of Commerce. This history includes years of active participation starting with *June Hons* as Chamber president in 1975, two term Chamber president and current Chamber director *Emile Hons* and two term Vice Chair IT Development/CFO *Tim Cole*. We at the Chamber look forward to many more years.

*Please Join us for the  
Ribbon Cutting Friday, October 7th 9:30 am  
Don't miss it!*

## President's Message



If the attendance at our Installation Luncheon is any indication of what's to come ~ we're going to have a fantastic year. We had a whopping 67 Chamber Members attend the luncheon! Special thanks to the Directors and Members who helped organize the event!

Just a couple weeks after the luncheon, we started making plans for the 2<sup>nd</sup> Annual Autumn Fest. This community-based event, which will be held at San Bruno City Park on Saturday, October 1<sup>st</sup>, was a big hit last year. This year we anticipate the same, only better weather!

There will be a *Scarecrow Making Contest, Live Music, Food, 4-H Pumpkin Patch, a Children's Area* with games, SB Library Foundation *Coloring Contest*, San Bruno Culture & Arts Commission *Chalk Art Contest*, vendor booths and much more. Also, back by popular demand, is the Pie Eating Contest. Last year brought stiff competition, but Happy Hall's MaryLou Johnson was the reigning Queen. I wonder if she will be back to defend her title...

Booth space is still available for businesses that wish to promote their goods and services. We are also looking for Volunteers for the day of the event, and sponsors to help defer the costs associated with great events like this. Check out the insert for more information!

The excitement will continue as we celebrate the long awaited Grand Reopening of *The Shops at Tanforan*. On Friday, October 7<sup>th</sup>, there will be two Ribbon Cutting Ceremonies. At 9:30 a.m. we'll celebrate the opening of the mall, and at 10:30 a.m. we will welcome the first ever Barnes & Noble bookstore in San Bruno. Did someone say Holiday Shopping???

As always, thank you for your participation and support of the San Bruno Chamber of Commerce. I hope to see you at these events, where we will all become a part of San Bruno's great history!

*Tammy Del Bene*  
President  
San Bruno Chamber of Commerce

## Business Profile



Isaac Mejia often starts his day shopping at a local Farmer's Market early in the morning, looking for the best organic fruits and vegetables for his restaurant, Don Pico's Mexican Bistro.

Isaac, who has traveled extensively and learned different cooking techniques and recipes from master chefs from around the world, believes he has a responsibility to his patrons and to his community to offer better and more healthy foods.

Don Pico's, the unofficial café of City Hall, opened in 1975 by Isaac's mother and father, and has been owned by Isaac since 1999.

Don Pico's is unique, he says, because no other Mexican restaurant in the Bay Area is doing California ranch cooking.

Isaac opened his first restaurant in 1988 after graduating from San Francisco State University with a Master's Degree in Industrial Organizational Psychology – Statistical analysis. This relates to running a business, he says, where you often need to make quick decisions based on the information at hand.

His business philosophy has always been "cup to lip" – meaning whatever a customer wants or needs, you should be able to get that to them immediately. He teaches his employees – all family – to have enough knowledge and autonomy to be able to follow through with that same philosophy, "Because they are the future owners".

Besides working 9am-9pm five days a week at Don Pico's, Isaac also hosts a weekly radio show "Genius in the Kitchen" that can be heard from 9 a.m. –10 a.m. on Mondays on 1010AM. It's the KGO of Mexican radio, says Isaac, where he discusses nutrition, health, recipes, tips for running a restaurant, and his top 5 restaurants of the week with his Spanish-speaking callers.

Isaac joined the chamber to be involved in the community and to know what's going on in business development. He believes in keeping your money in the community so he shops locally and supports local teams, church groups, and non-profit organizations. He thinks all chamber members should do the same.

**Located at 461 El Camino Real, Don Pico's is opened Tuesday through Saturday for lunch and dinner. Ph: 589-1163.**

# Chamber Events

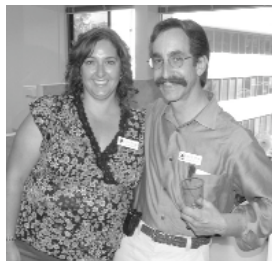
## John Leland Allstate Insurance Mixer



Al Grochol and John Leland



John and Christine Leland



Chamber Directors  
Lisa Teglia and Bruce Keim



Christine Leland of  
John Leland Allstate Insurance and  
Donovan Dilworth from Skylawn  
San Bruno

**Autumn Fest is Coming  
October 1st  
San Bruno Park**



**If you would like to volunteer at the  
Autumn Fest  
Call the Chamber at 588-0180**



**WAYNE PARKER  
PRESIDENT/CEO**

**SAN BRUNO  
AUTO CENTER**

**MECHANICAL SERVICE • BODY SHOP • 24 HOUR TOW**

**989 SAN MARTIN AVENUE • SAN BRUNO, CA 94066  
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[www.sanbrunogarbage.com](http://www.sanbrunogarbage.com)

**Lisa Teglia Graphic Consulting**  
Design • Brochures • Newsletters  
Direct Mail • Mailings

Ph: 650-333-2183 Fax: 650-992-4736  
[ltiglia@earthlink.net](mailto:ltiglia@earthlink.net)

## Arts & Olive Festival

Free

8th Annual

Sunday, October 2, 2005

10 a.m. to 6 p.m.

Cañada College

4200 Farm Hill Blvd.

Redwood City

Info: [www.olivefest.org](http://www.olivefest.org)

(650) 306-3428

**Mission Statement** The mission of the San Bruno Chamber of Commerce is to promote and enhance the economic growth and vitality of San Bruno businesses and the community

**Karin Cunningham**  
REALTOR® / Manager  
www.pru Realty.com/karincunningham



**Prudential**

**California Realty**  
100 El Camino Real, San Bruno, CA 94066  
Bus: (650) 588-1000 Fax: (650) 588-0738  
Direct / VM: (650) 671-3624  
karin.cunningham@prurealty.com  
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## Upcoming Events

September

Monday, September 12th  
Treetop Apartments Mixer  
5:00-7:00 pm

Thursday, September 29th  
San Mateo County Chamber  
Mega Mixer  
4:00 - 7:00 pm

October

Saturday, October 1st  
2nd Annual Autumn Fest  
San Bruno Park

Friday, October 7th  
Ribbon Cutting  
The Shops at Tanforan  
9:30 am

Friday, October 7th  
Ribbon Cutting  
Barnes & Noble  
10:30 am

Thursday, October 13th  
Western Federal Credit  
Union Mixer  
5:00-7:00 pm

## Advertise your Business -

Place your business card in "The Update"  
1 issue, 2 issues or 6 issues.  
Call the Chamber office for rates.



**Scott Buschman**  
Photographer

1780 Claremont Drive  
San Bruno, CA 94066  
(650) 872-3207

[www.buschmanphoto.com](http://www.buschmanphoto.com)

# SAN BRUNO graphics

Screen Printing . Athletic Numbering  
Embroidery . Design Services

Shop Hours: Monday through Saturday by appointment only  
Mailing Address: 723 Camino Plaza #212, San Bruno, CA 94066

Benjamin Colombar [ben@sanbrunographics.com](mailto:ben@sanbrunographics.com) phone/fax: (650) 872-1904  
[www.sanbrunographics.com](http://www.sanbrunographics.com)



683 Jenevein Ave.  
San Bruno, Ca. 94066  
**(650) 873-6844**  
FAX (650) 873-2510  
e-mail [marshallre@aol.com](mailto:marshallre@aol.com)



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PRSR STD  
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San Bruno, CA 94066  
PERMIT #118

# Shop San Bruno!

## Membership Matters

### Welcome New Members

#### **Fong & Associates**

Printing Brokerage

Jamie Fong

2026 Willow Way

San Bruno, CA 94066

Phone (415) 706-9666

Jamie7069666@gmail.com

### Thank You Renewing Members

#### *Allstate Insurance*

1150 Bayhill Dr. Suite 320  
(650) 589-5444

#### *Larry's Plumbing*

1021 Montgomery  
(650) 583-8715

*C. Kell-Smith & Associates*  
1200 Bayhill Drive Suite 2424  
(650) 827-3900

*Lullaby Lane*  
556 San Mateo Avenue  
(650) 588-7644

*Canada College*  
4200 Farm Hill Blvd.,  
Redwood City  
(650) 306-3100

*Peninsula Traffic  
Congestion Alliance*  
1150 Bayhill Dr. Ste. 107  
(650) 994-7924

*Cameo Floors-To-Go*  
1590 El Camino Real  
(650) 873-4000

*Ramada Inn*  
500 El Camino Real  
(650) 871-4000

*Check Cashing & More*  
297 El Camino Real  
(650) 794-1234

*Rotary Club of San Bruno*  
P.O. Box 651, Millbrae  
(650) 589-5014

*Electrical Concepts*  
444 Poplar Avenue  
(650) 704-3436

*San Bruno Investments*  
383 W. San Bruno Avenue  
(650) 589-1262

*Equity Office Properties*  
1111 Bayhill Drive Suite 255  
(650) 952-1200

*San Mateo Credit Union*  
150 El Camino Real,  
South San Francisco  
(650) 363-1725

*Fisher & Bagley*  
510 San Mateo Ave  
(650) 583-2905

*Scott Buschman Photography*  
1780 Claremont Drive  
(650) 872-3207

*Flowers Electric & Service Co.*  
80 Tanforan Ave.,  
South San Francisco  
(650) 583-9260

*Serv-All Employment*  
293 El Camino Real  
(650) 589-0315

*Howard Johnson Express Inn*  
190 El Camino Real  
(650) 588-0800

*Shiela's In-Home  
Learning Center*  
931 W. Angus  
(650) 742-0471

*K-119 of California*  
925 San Mateo Avenue  
(650) 588-0160

*Skyline College*  
3300 College Drive  
(650) 738-4111

## Peddlers and solicitors need permits

While outdoor selling from temporary or mobile locations without a permanent business location is allowed in San Bruno, it is unlawful for anyone to conduct a business within the City without a business license. Additionally, permits are required to regulate all businesses without a permanent location.

Peddlers and solicitors go from house to house, from place to place, or in or along the streets and sidewalks selling goods, wares, merchandise, or other things of value. Peddlers conduct business selling items in their possession, whereas, solicitors sell items for future delivery, or for services to be performed.

**Every peddler and solicitor is required to hold a City business license.** Prior to issuing a license, applications are reviewed by the Police Department. If approved by the Police, an identification badge is issued to the peddler or solicitor.

Municipal Code regulations controlling peddlers and solicitors include hours for conducting business, time limited at one location, prohibition of tables, racks or stands on sidewalk, proximity to a school, park, or playground, and no use of street medians.

Any Individual interested in obtaining a business license and peddler's or solicitor's permit should contact the Finance Department at (650) 616-7083.

To report a peddler or solicitor operating without the required permit or otherwise contrary to the Municipal Code, call the Police Department at (650) 616-7100.

*This article was previously published in  
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